

MYDM's

MONEY MUSIC NIGHT

Manage Your Damn Money's Money Music Night (MMN)

MYDM's Money Music Night is a community focused event series showcasing musicians, artists, entrepreneurs and personal finance professionals to help young adults engage in a conversation about how to pursue artistic passions, small business opportunities and improve in managing their personal finances.

Money Music Night is the brainchild of MYDM, a multi-channel financial management brand dedicated to fiscal empowerment of millennials. In partnership with local non-profits and arts-focused venues, MYDM organizes this event series to expose young professionals, artists and entrepreneurs from around the DC metropolitan region to ideas on how to pursue the arts, the business side of making a living as an artist and how to make improvements in their personal finances.

Money Music Night addresses the gap wherein people's desire to improve upon their understanding of personal finances are lost to being "seminars" and the complicated jargon used frequently in traditional finance media like CNBC. We're providing inspired, entertaining personal finance education that goes beyond wagging a disciplinary finger or chastisement of poor financial decision making.

Our goal is to inspire individuals into new and positive behaviors... Not shame them into personal finance compliance.



The Event

Money Music Night features a panel with a visual artist, musician and a finance professional. The event is a moderated discussion wherein audience members are encouraged to participate and contribute. In between, the artist and musician present and perform selected works and songs for the audience.



Why Money Music Night Works

An August 5th NBC News story by Tom Anderson outlines many of the issues millennials are facing when it comes to their financial well being. Millennials are being forced to put off major purchases like buying a home and buying cars, because of growing student loan debt. Also, the credit bureau Experian recently found millennials have the poorest credit scores of any previous generation coming in at a less than stellar 625.

This rising generation of 80s and 90s babies have huge challenges to face when it comes to money and personal finances. Pursuing a career as an artist present even more challenges including questions like: How can you earn supplemental income? How do you pool resources to create and to live? What are ways to effectively save and invest in the future when artistic income avenues are sporadic or difficult to cultivate?

Our generation and members of the creative community are searching for answers to questions like these. We believe the best answers come forth when we engage in intentional and focused discussions, contributed to by multiple parties with varied perspectives.

Money Music Night, Already a Success

Thus far, MYDM has hosted two incredibly successful *Money Music Nights* in September 2015 and December 2015. Cumulative attendance topped 100 people from every age and ethnic demographic, all of whom were touched and engaged in the candid and encouraging conversation about improving their financial well-being.

This is the purpose of Money Music Night; to inspire through the exchange of ideas and perspectives.

All the best,

Ben Carter

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